

Upstate Institute
at Colgate University

Annual Report 2005-2006

Executive Summary

The 2005-2006 academic year was a time of growth for the Upstate Institute. During this time, we increased the number of students participating in community based research through the summer and academic year Upstate Field School, increased the number of new service-learning initiatives involving Colgate University staff and faculty and reached out to more community groups in need of technical assistance including grant writing and strategic planning.

The Upstate Institute increased its community and regional visibility by holding several conferences on issues impacting the Upstate region, as well as developing a website that serves as a resource to community organizations. Additionally, Upstate connected with Colgate alumni through receptions that highlighted student and faculty work supported by the Institute.

1. Upstate Field School/Student Research

In summer 2005, and throughout the 2005-2006 academic year, Colgate University students were engaged in the Upstate Field School. Summer field school students worked in community organizations on a specific project that would both develop their skills and provide a benefit to the organization. Students worked in organizations ranging from local public schools to the New York State Department of Environmental Conservation. They used their skills in project evaluation, program development, fundraising, public relations and training development. Each of these projects created a strong linkage between Colgate University students and their partner organizations. During their summer field school experience, student fellows met on a weekly basis to learn about issues relevant to the region and take the opportunity to reflect on their own experiences in the field.

During the academic year, students also engaged in a variety of opportunities in research and community based projects across the region.

2005-2006 projects included (see upstate.colgate.edu for a full list of projects):

Hamilton Central School

Becky Armstrong worked with principal Steve Winschel at Hamilton Central School to bring definition and organization to an after-school foreign language program for k-2 students. The project offered exposure to French or Spanish, with the goal of it becoming a permanent part of the in-school curriculum. Becky obtained funding for the program, as well as redesigned the language lessons and created pronunciation guides. She also worked with Colgate professors to create a service learning opportunity for their students within the program.

Upstate Law Project

Elly Arnoff, Tiffany Chu, Hillary Gluck, Erin Hanna and George Martin worked with Colgate alumna, Susan Conn '79 and Jill Tiefenthaler, to learn about the practice of law. The project introduces students to the Social Security system, discusses the barriers that low-income and disabled families face in accessing social services, and introduces students to the following legal topics: legal analysis, legal ethics, Social Security disability law, and legal writing. In addition to this coursework, students engage in a practicum experience. Students assisted in a practicum to assist Ms. Conn in her *pro bono* work of helping low-income children in securing SSI benefits and involves. Student work included interviewing clients, drafting a brief to an administrative judge, preparing clients for hearings, and attending administrative hearings. The practicum takes place at the Utica office of The Legal Aid Society of Mid-New York.

Chenango Nursery School

Kristen Birchard worked with staff and board of Chenango Nursery School to develop new programs and enhanced curriculums. The main goal includes establishing new music and arts programs, organizing cultural activities, and strengthening the learning that occurs within the classroom. Kristen researched grants and wrote proposals that will make these programs possible.

Opportunities for Chenango

Emily Crantz worked with Bullthistle Rage Enterprise. The project helps current or potential micro entrepreneurs in Chenango County who have difficulty accessing traditional services due to financial restraints. Services provided to micro entrepreneurs include training classes and individual support to develop a solid business plan, technical assistance through local experts, workshops on a variety of business, agriculture and arts/crafts topics, low-interest loans to provide start-up or expansion capital, and a textile and fiber arts incubator in which craftspeople can access looms, sewing machines and raw materials. Emily researched funding sources and wrote grants to get funding for the project. She also helped market the program via press releases, publications and newsletters.

Partnership for Community Development

Alden Ellis conducted preliminary research this summer for a team of outside consultants hired by the PCD to create a long-range economic development plan for the area. In his research, he created a business study that tracks gross sales numbers from 24 area businesses in order to gain a better understanding of the impact that local events have on local sales. He also developed a "Trailing Partner" survey which was distributed to the over 200 Colgate faculty members and Hamilton medical care providers that will provide insight on how Colgate and Community Memorial Hospital affect the labor market in the region. Ellis analyzed this data through the fall semester as an independent study.

Southern Madison Heritage Trust

Katie Flood worked with Southern Madison Heritage Trust to create natural resource databases. The SMHT is interested in having on hand a list of lands which area already

under some sort of legal protection, as well as a list of lands which would be most valuable for future conservation efforts. Katie used GIS software to perform computer analysis on the data, as well as produce maps displaying different aspects of the data. She created GIS layer files for all of the different attributes, so that with the click of a mouse desired characteristics can be displayed on a computer screen and subsequently used to produce visual maps. Katie's finished product will create reference files to aid future conservation efforts by the SMHT.

Earlville Opera House

Alicia Gleason worked on several different projects to promote volunteerism and cultivate an regional interest in the arts. During her time at the EOH, Alicia thought about the way in which cultural education factors into, or even changes, rural citizens' quality of life and to brainstorm some solutions and ideas for bringing arts and culture to Upstate New York. Alicia also redesigned the EOH website to increase accessibility.

The Exhibition Alliance

Tim Hogarth worked to produce an education DVD about fine art storage. The production of the DVD was in response to the results of a survey conducted in partnership between the Upstate Institute and The Exhibition Alliance. The survey was sent to a large number of organizations, museums, and galleries in New York State to inquire about their existing art storage facilities as well as their current needs. The results showed that among other things, there was a large need for information regarding proper art storage. Tim traveled throughout the state in order to do on-location filming, and the DVD includes footage of 10 registrars, conservators, and collections managers from various museums and organizations including The MoMA, The Metropolitan Museum of Art, and The Corning Museum of Glass. The DVD will be marketed to museums, galleries, cultural organizations, and other places that may have art storage concerns. The information contained can be utilized by small or large institutions, and demonstrates many different storage solutions for various types of budgets, including ideal storage conditions as well as best-practice under limited resources.

National Abolition Hall of Fame

Lauren Johnston worked with the National Abolition Hall of Fame to help launch the inaugural induction ceremony. Lauren promoted and organized the Hall of Fame by developing promotional materials and press packages. She gave presentations to several local groups and wrote press releases to publicize the inauguration and work of the NAHOF. She was integral in organizing the first induction ceremony that honored several abolitionists from the nineteenth century.

New York State Department of Environmental Conservation

Tara LaLonde digitally archived aerial photos of southern Madison County in order to examine reforestation. She worked with Greg Owens from the DEC and Professor Peter Scull. This project investigated whether soil quality could play a role in a farmer's decision to cultivate or re-vegetate the land. In order to examine reforestation, historic black and white aerial photos from the NYS DEC were scanned in Colgate University's Printer Services and georeferenced by using ArcGIS (9.0) in Colgate's Geography

Computer Lab. CDs were created of the 1936~1937 aerial coverage of DeRuyter, Georgetown, Lebanon, Hamilton, Brookfield, and Eaton, NY. Each CD contained the town's geo-referenced aerial photos, an excel file of the RMS error, a plot of the town, an index file, and a read-me text file. An understanding of the timing and extent of reforestation in Eaton, NY aids in forest management policies..

The Exhibition Alliance

Anne Newton worked with The Exhibition Alliance to create exhibitions for clients of the organization. She worked on a project for the Enchanted Forest Water Safari to design panels which celebrate the history and foundations of the park. Additionally, she worked on a traveling art exhibition for the Madison County Historical Society in commemoration of the Madison County Bicentennial celebration. The exhibition is comprised of 17 banners; one banner devoted to each of the 16 towns/cities in Madison County, as well as one title banner. The design of a banner was chosen to allow for ease in setup as the exhibition will travel around each of the 16 towns/cities and will be displayed in various venues

Chenango Summer MusicFest

Dan Prial worked with MusicFest Director Laura Klugherz to augment traditional festival activities with events and exhibits on alternative and complementary health techniques. In its ninth season this summer, the Chenango Summer MusicFest presents chamber music concerts for strings, winds and piano by internationally acclaimed classic and popular musicians in the village of Hamilton. The festival includes the ever-popular Village Day that showcases Hamilton with music, food and events for all ages.

The Exhibition Alliance

Steph Tanguay and Emily Rafferty worked with The Exhibition Alliance to develop two databases of possible contacts for two traveling exhibitions. Emily is locating possible connections in the education sector in the Mid-Atlantic region for an exhibition called *Small Towns, Black Lives*. Stephanie is developing contacts at the country's children's museums for an exhibition on Romare Bearden, a celebrated artist/illustrator who wrote a children's book called *Lil' Dan*. Stephanie and Emily will soon learn how to design a marketing plan and will work on another exhibition called *Lost Lives*

Madison County Department of Social Services

Darcy Richardson completed two projects for the Madison County Department of Social Services. First, she researched the probable impact of new child care regulations in New York State. New child care regulations could have an impact the guidelines informal child care providers may have to face in order to receive government funding through subsidies. Darcy explored whether the regulations will improve the quality of informal care or whether they will negatively impact elements of the child care market including costs, availability, and parental use of child care. Darcy also analyzed child-only welfare recipients in Madison County. The project is to follow-up a study done by Cornell students that attempted to profile a sampling of these cases across New York State. They tried to understand the backgrounds, needs, services used, and potential of these TANF recipients. Darcy's research focused on the approximately seventy-five cases of this type

in Madison County, with the goal being to assess how the Department of Social Services can better assist these youth.

Lorenzo House

John Steigerwald was based out of the Lorenzo House, a state historic site in Cazenovia. He put together a guide to the estate's art collection, to be used as a reference for docents. The guide is not meant to be a comprehensive reference to the entire collection. Because of the volume of paintings at the estate, he limited his focus to noteworthy paintings that would be of interest to visitors, primarily 19th century American art. John wrote the entries to the paintings so that docents without a background in art history can convey to visitors the significant aspects of each individual work. Included in the entries is information regarding where the piece fits into a general timeline of art history, what distinguishes the painting, and how the piece is related to the history of the house and its occupants.

Bright Beginnings/Hamilton Obstetrics and Gynecology

Susan Taffee took her experience as a birth doula and developed Bright Beginnings in conjunction with Hamilton Obstetrics and Gynecology. Bright Beginnings provided free doula services to patients of Hamilton Ob/Gyn during the summer of 2005. She conducted initial consultations with Hamilton Obstetrics and Gynecology. She made several prenatal home visits to get to know the mother and her family better, to help them create a birth plan, and to provide them with any needed information or answer questions they may have. Susan was present at the births to provide support to the patient. She also did a post-partum visit.

BRiDGES

Tori Thiesen worked with BRiDGES on four different programs. In the Summer Youth Employment she created and co-created presentations and power points for the youth employed at Camp Lookout. For five weeks, she educated the youth on topics like Leadership, Conflict Resolution, Goal Setting, and Personal Choices: alcohol, tobacco, and other drugs. She also worked with the Altered Books program. This program collected discarded library books and turned them into a craft based learning experience. Participating children decorated the pages with magazine cut-outs, stickers and writing that reinforced health themes based on the Madison County's Promise. Tori's third project was the Strengthening Families. For six weeks, she worked with the nine families on a range of activities to bring them together in a relaxed atmosphere. Finally, the Hot Summer Learning youth training day offered 20 nominated youth the opportunity to learn about topics including tobacco media campaign, bullying, health lifestyles and basic substance abuse facts.

Junior Volunteers Program

Community Memorial Hospital has been working with the Upstate Institute of Colgate University to revive, update and expand their Junior Volunteers Program. The project was started by Diane Bialczak, RN, hospital in-service coordinator and staff educator. Diane, who is also a member of the Upstate Institute Community Board, sees the program as a way for high school students to explore health care careers while serving the

community. Junior Volunteers will take on a variety of jobs at Community Memorial Hospital, from patient interaction to paperwork. The participants will undergo an orientation period, be outfitted with uniforms and work about four hours a week.

Four Colgate student interns, Jake Kleinman, Charley Tharp, Tara McDevitt and Margaret Mysliwicz worked on developing and researching the project. These students researched similar programs, created guidelines for the Community Memorial and created a powerpoint presentation to help recruit high school students into the project. Hamilton, Madison, Morrisville-Eaton and Sherburne-Earlville schools were chosen sites to launch the recruitment effort for the first crop of Junior Volunteers.

Life Long Learners

The Life Long Learners project endeavors to connect senior citizens in the greater Hamilton community with opportunities to engage in a variety of learning experiences. Hamilton is a community rich in academic, formal and informal learning opportunities. Three Upstate Student Fellows researched similar programs across the country, surveyed learning opportunities in the area and held focus groups to assess interest in this type of program. The students created a Powerpoint presentation of their findings and their recommendations for structuring such a program.

Volunteer Income Tax Assistance Program (VITA)

For the fourth year, the entirely student run Volunteer Income Tax Assistance Program took place in four locations in Madison and Chenango Counties. Partnering with the Madison County Department of Social Services, Community Action Partnership of Madison County, Opportunities for Chenango the Chenango County United Way, Cornell Cooperative Extension, and the IRS, the Upstate Institute offered the Volunteer Income Tax Program (VITA), which helps low-income families complete their income tax returns. This year student volunteers helped almost 500 families generate approximately \$800,000 in tax returns. Many of the families served by the program this year received access to the Earned Income Credit, which is a generous tax credit issued to low-income working households by the federal government and the state of New York. In the last decade, the EIC has become the centerpiece of this nation's anti-poverty programs.

Hamilton Elementary French and Spanish Club

Starting with the work of Becky Armstrong in the summer 2005 Upstate Field School, the Institute worked in partnership with Hamilton Central School to create an elementary level foreign language program for students in grades k-2. Both of the language clubs were staffed and run by students from upper level language classes. They were responsible for developing and implementing age appropriate lesson plans.

Each club met once a week after school for a total of eight weeks. There were two eight week sessions offered during the school year. During the hour long meeting, students were emerged in either French or Spanish through games, songs and a variety of exercises developed to help them learn the language in a fun and enjoyable setting. XX students were enrolled in French and xx students were enrolled in Spanish program. As

a result of the program, all elementary students will receive foreign language instruction by Colgate University students once a week starting in September 2006.

3. Strategic Planning and Technical Assistance

An important part of the Upstate Institute's practice is working with community organizations in need of strategic plan development and other technical assistance that will help them advance their goals. Oftentimes, non-profit organizations need an outside facilitator to help them create a strategic plan which will guide their future work. Over the past year, Upstate Institute has been able to work with several organizations to create these plans and provide support in grant writing and program evaluation. Once the plans are created, many of these organizations continue to work with the Upstate Institute on service learning or research projects that are a plan outcome. Upstate Institute project consultant, Caryn Tomljanovich, worked with the following groups on planning or grant writing efforts through out the year.

Strategic Planning

The Madison County Department of Social Services sought help writing a mission statement and developing a vision for their agency. The planning committee consisted primarily of front line field workers, as well as mid-level management. After developing a mission and vision for the 118 employee organization, this group focused on key workplace issues including communication, public image, mentoring and education. As a result of the planning, DSS now has several workgroups with plans to address key issues. For the first time in many years, the organization has a mission and vision statement to guide their work.

The National Abolition Hall of Fame continued to work with the Upstate Institute to refine their plan and induction process. After working with Upstate in 2004-2005, NAHOF once again worked with staff again to refine their goals and clarify their vision.

The Madison County Priorities Council is comprised of representatives for health and social welfare agencies across the county. In existence for many years, the Council wanted a way to refocus their mission and create a template for future work and projects. Working with the Upstate Institute, they took a look at their history and revitalized their mission and vision. Through the strategic planning process, they were able to identify key health issues for the county and determine ways in which they can have a positive impact on the policy and projects that would affect these issues.

The Chenango Canal Association is a grassroots civic organization dedicated to maintaining and promoting trail access along the former path of the Chenango Canal. Started by local citizens, the group came to the Upstate Institute looking for guidance in revisiting their mission and determining how much work they can get done with a limited volunteer basis.

The Madison County Department of Health seeks to create a revitalized mission and vision that will help guide the work of the department. DOH's new director hopes to focus the work of the agency on a flexible network model that will help address public health issues in conjunction with community partners. The planning process involves both upper level management and front line workers.

The Hamilton Business Association received some high level help from the Upstate Institute in organizing their ideas and brainstorming thoughts for a mission statement. The goal of the HBA is to bring together business owners to promote the local business community.

Grant Writing

The Village of Hamilton worked with the Upstate Institute to find and write grants for village revitalization. The first grant was completed in partnership with the Hamilton Central School District to promote livability and walkability in the downtown and residential areas of the village. Upstate is also working on a grant for the village that would improve downtown sidewalks and focus on renovation of historic transportation buildings.

First Baptist Church of Hamilton worked with the Upstate Institute to research and develop grants for the restoration of their multiple stained glass windows. Through their work with the Institute, the church pinpointed several grant sources and moved ahead with a more in depth analysis of their windows, their condition and their restoration needs.

4. Faculty Research

Faculty research is an integral part of the Upstate Institute. The Institute supports faculty research in a number of ways including funding, organizing conferences and symposiums and promoting student research in areas of faculty interest. The Upstate Institute now has more approximately 30 Fellows engaged in research and community projects. A sampling of their related projects are summarized below (see upstate.colgate.edu for a full list of fellows and their bios).

Pete Banner-Haley

Associate Professor of History Charles Pete Banner-Haley has been studying the history of African-Americans in upstate New York for the last 27 years. He has written numerous articles on African-Americans in Steuben, Broome, and Chemung counties in addition to giving presentations at professional meetings, such as the New York Historical Association Conference. At present he is completing research on a two-volume history of African-Americans in upstate New York (the Southern Tier specifically) from 1890-2000 and compiling a volume of his essays on the subject which will include four new essays.

Adam Burnett

Associate Professor of Geography Adam Burnett's GIS (Geographic Information Systems) students have been involved in several upstate New York projects such as detailing trail maps for the DEC and road maps for the Madison County 911 project. Currently, Professor Burnett is on leave in Syracuse studying varied climate in Central New York.

Don Duggan-Haas

Assistant Professor of Educational Studies Don Duggan-Haas works with the Teacher Advisory Council (TAC), a group of local expert teachers who provide input into Colgate's Teacher Education Program and act as hosts for fieldwork for Colgate's teacher candidates. Don also works through TAC and local school administrators to place student teachers and pre-student teachers in local schools. From 1987 to 1994, he taught high school science in Norwich, N.Y.

Randy Fuller and Peter Klepeis

Professor of Biology Randy Fuller and Associate Professor of Geography Peter Klepeis are beginning work with the Saquoit Creek Intermunicipal Commission on a variety of issues surrounding the Saquoit Creek Drainage Basin. The Basin flows from its headwaters near Paris Hill to its confluence with the Mohawk River, just north of Whitesboro, near Utica. The Upstate Institute has provided support for field work and other components of the project.. This initiative combines faculty research, community involvement and hands on opportunities for students in several fields. The Saquoit Creek Intermunicipal Commission is working with these two faculty members to gather preliminary data on various aspects of the Saquoit Creek Drainage basin, including the effects of urbanization on the stream. From a recreational perspective, the project will help locate possible walking trails and perhaps produce educational materials on environmental history. By characterizing water quality and analyzing land-use change processes, the project could also influence land use decision making in the region. Students will be involved through their work in ENST 480 as well as several other classes in the geology and geography departments.

John Gallucci

John A. Gallucci, an Associate Professor of Romance Languages & Literatures at Colgate University, teaches renaissance and classical French literature. In recent years, his research has led to the writings of the early French explorers of the "New World," and to an interest in the long tradition of French travel writing from early America. Professor Gallucci is currently working on a scholarly edition of the *Castorland Journal*, which tells the story of a group of French political refugees who, in the 1790's, attempt to settle a tract of land in the Western Adirondacks. This edition is based on a fresh translation of the original text. Recently, he organized a panel discussion on "Upstate New York as Literary Inspiration." His research has led to the creation of a new course, *From New York to New France: French Travel Writing as a Literary Genre*, to be taught at Colgate next year. Professor Gallucci is also engaged in the COVE's Elementary Foreign Language Program at Hamilton Central School in which over sixty students in grades K-3 are studying French or Spanish with the help of Colgate students.

Dierk Hoffman

Professor of German Dierk Hoffmann is currently researching the cross-cultural influences between Germany and Upstate New York. One project—begun in collaboration with Karice Rhule, '06,—focuses on the story of Johann Adam Hartmann who came from the German province of the Palatinate and is regarded by many as the primary model for James Fenimore Cooper's protagonist in the "Leatherstocking Tales."

Jordan Kerber

Associate Professor of Anthropology and Curator of Collections for the Longyear Museum of Anthropology, Jordan Kerber has provided summer archaeological workshops at Native American sites for more than 100 Oneida Indian Nation teenagers since 1995.

Ellen Kraly

Professor Kraly's research interests include the relationship between immigration and U.S. population growth, population and environmental change, emigration from the United States, refugee policy and resettlement and immigrant incorporation, human rights and Australian Aborigines, and status attainment among immigrant and racial populations in the United States. Kraly involves her classes in projects that include studies of housing issues in Utica (Task Force on Homelessness), rural health priorities (Madison County Department of Health), U.S. Census operations for Census 2000 sustainable development and regional planning (CAP-21 in Old Forge), and in projects with refugee resettlement at the Mohawk Valley Resource Center for Refugees and BOCES.

Beth Parks

Associate Professor of Physics and Astronomy Beth Parks oversees a summer science outreach program for girls aged 14 to 16 which is a cooperative effort between SUNY Morrisville and Colgate. In her Energy and the Home class, her students help prepare home energy audits for local homeowners and nonprofit organizations.

Bruce Selleck

Professor of Geology Bruce Selleck has implemented many geological research projects in the Adirondacks and in local lakes and has been involved with GIS projects with the Old Forge CAP-21 organization and with local townships.

5. Conferences and Receptions

In 2005-2006, the Upstate Institute hosted several conferences and receptions that had a connection to issues of the region. Conferences were an effective way to bring together regional and community leaders to investigate and discuss issues relevant to the region. Conferences brought about further community connections and ideas for new projects that could be supported by the Upstate Institute.

Alumni Receptions

Alumni receptions are held twice during the year. These receptions give alumni the opportunity to catch up on the work of the Institute and learn more about what the

Institute does. The first reception, in October 2005, included presentations by the summer 2005 field school students. The second reception, in April 2006, included a presentation by Professor Dierk Hoffman and senior Karice Rhule on their summer 2005 research project. Their presentation was on the story of Johann Adam Hartmann who came from the German province of the Palatinate and is regarded by many as the primary model for James Fenimore Cooper's protagonist in the "Leatherstocking Tales."

During this reception, students involved with the Upstate Law Project provided an update on their work with Colgate alumna Susan Conn. During the seminar students are introduced to the Social Security system, the barriers that low-income and disabled families face in accessing social services, the complexities in proving a child's Supplemental Security Income case, and law-related topics, including legal analysis, writing and ethics. Students discussed the practicum part of the course where they assist Susan in her pro bono work at Legal aid to secure Supplemental Security Income benefits for low-income disabled children

NAHOF Conference & Induction Ceremony

Upstate staff and student fellows played a significant role in the first induction ceremony for the National Abolition Hall of Fame, held at Colgate's Palace Theater in Hamilton. Student fellow, Lauren Johnston, completed all the press packets and logistics for the ceremony. Held in October 2005, the induction included a day long series of talks and workshops on abolition on Colgate's campus. The day culminated in a dinner and ceremony honoring the work of the first inductees which included Lucretia Mott, Gerritt Smith, Frederick Douglass, William Lloyd Garrison and Harriet Tubman. Colgate staff and students organized the ceremony and staged the theatrical presentation. This project embodies the type of partnership that the Institute strives to build with community organizations.

Transforming Upstate Cities Conference – April 28th, 2006

Held in partnership with the Center for Ethics and World Societies, the Transforming Upstate Cities Conference brought together academics and practitioners to discuss best practices for revitalizing the Upstate region. Three panels framed the discussion for the day. Topics included urban greening, economic development and community-university partnerships. Each of these panels highlighted what has worked in different areas across the region, as well as led to discussion about future steps. Keynote speaker for the day was Luke Bierman. Bierman is a Colgate alumni and director of the Institute for Emerging Issues at North Carolina State University.

The conference was attended by approximately 40 participants from across the region including Buffalo, Syracuse, Albany, Utica, Rome, Morrisville and Hamilton. There are multiple ideas for follow up to the conference. It is anticipated that follow up may include student projects or faculty research on the region, as well as an ongoing discussion about how to work collaboratively in order to have a positive impact.

Ethics and Entrepreneurship – April 20th, 2006

As part of an ongoing series sponsored by presidents of Upstate New York colleges and universities, the Upstate Institute hosted a panel discussion on **Ethics & Entrepreneurship in Upstate: Developing Responsible Leaders for the 21st Century.** The conference included a question and answer session with Rebecca Chopp, president of Colgate University, and Raymond Cross, president of Morrisville State College. Panelists included Jack H. Webb, president and chief executive officer of Alliance Bank North America; J. Richard “Dick” Munro, former Chairman and CEO of Time Inc. and Time Warner; and Catherine Bertini, professor of practice in public administration at the Maxwell School at Syracuse University. The conference was well attended by students, faculty and community members. It provided an opportunity for participants to engage in discussion about ethical issues and their impact on leadership and business.

6. Newsletters/Website

The Upstate Institute website has become a major repository for the work of the students and faculty involved in the Institute. Located at upstate.colgate.edu, the site provides finished reports for research projects, updates on Upstate Field School Students, links to faculty research and information on Institute sponsored conferences. The website is also a burgeoning regional resource, as it includes demographic and other statistical information on the region. Non-profit and government organizations can access this information for research and grant writing uses.

In an effort to better publicize the work of the Institute and connect the community to the resources of Colgate University, the Upstate Institute published 3 newsletters over the past year. Each of these newsletters provided coverage of Upstate Institute projects, faculty profiles and information on upcoming events. Newsletters are mailed to community partners, funders and interested alumni. Newsletters are available for download on the Upstate Institute’s website.

7. Funding/Grantwriting

The work of the Upstate Institute has been moved ahead this year in large part due to the generosity of several Colgate alumni and parents – including Sandra and Doug ‘50 Campbell, Joanne Spigner ‘76, Jason and Christina Chapin ‘86, Kevin Osborn ’85, and Nancy and Greg Serrurier P’09 . Their contributions, totaling approximately \$100,000, have been extremely important in moving ahead the work of our field school students and specific programs, such as VITA.

The Institute has also applied for several grants during the year. They include:

John Ben Snow Foundation – Grant to support the Hamilton Elementary French and Spanish Club (see description of this program under 2 above).

Rural Community Development Initiative

Rural Community Development Initiative grant was completed to find funding for the Chenango Canal Corridor Project. The Chenango Canal Corridor Project (CCCCP) is intended to provide a program of technical assistance, networking opportunities and collaborative project support to five community development non-profits throughout the Central New York Region. The Upstate Institute will provide facilitation and technical assistance in the areas of non-profit management, community development and rural economic development. Creation of this project is the result of several meetings with local economic development organizations to determine how the Upstate Institute could be of best help to them. Although not funded, the grant scored highly in the rankings and can be resubmitted next year for future funding opportunities.

Learn and Serve America

Learn and Serve America was applied to in order to support Colgate University's Service Learning Project. The project will enhance Colgate's service-learning infrastructure in order to further develop partnerships in the community, expand service learning opportunities, improve the availability and quality of service learning opportunities to nonprofit partners, and enhance students' learning experiences. These activities will be coordinated by both the Upstate Institute and the Center for Outreach, Volunteerism, and Education (COVE).

If funded, we will hire a Community Projects Manager to facilitate community-based research projects between Colgate University faculty and students and community groups in the service area. The Community Projects Manager will formalize and expand our current service-learning opportunities including Upstate Institute Fellows (students, faculty, and staff who perform community-based research in the region) and the Upstate Field School, which places students in summer internships with local nonprofits. Second, we will expand and improve CAndOO, a living-learning environment for first-year students that creates opportunities for community service and civic education. Third, we will identify and work with specific departments across the university to develop new service-learning courses and curricular additions.

Emerson Foundation

A request went to the Emerson Foundation for a challenge grant of \$600,000 to enhance the University's efforts to raise an endowment for the Upstate Institute. This amount would support a total endowment of \$5 million that would provide an annual budget of \$250,000 for the Institute. The endowment would help support the Institute's service learning, outreach and research initiatives, as well as hire full-time, permanent staff for the Institute.

8. Public Relations/Media

As the projects completed by the Upstate Institute increased, so did our visibility in the local and regional media. With the support of Colgate's communications department, staff of the Upstate Institute and information about Upstate's many projects garnered

recognition in print and voice media. Below is a table detailing media and press releases for the 2005-2006 academic year.

Ellen Percy Kraly on the Upstate Institute	05/05/2006	Hour CNY - WCNY-TV	NY
Workshop on cities set	04/25/2006	Post-Standard - Madison County Bureau, The	NY
Reviving the Candy Striper Program	04/20/2006	Post-Standard, The	NY
Business ethics discussed	04/17/2006	Post-Standard - Madison County Bureau, The	NY
DSS unveils mission statement	04/08/2006	Oneida Daily Dispatch	NY
County social services has new mission statement	04/07/2006	Post-Standard, The	NY
The human side of law	04/03/2006	Observer-Dispatch, The	NY
Student to aid villages' project	03/17/2006	Post-Standard, The	NY
Artwork guide in the works	03/06/2006	Post-Standard - Madison County Bureau, The	NY
Seniors prepare legal briefs	12/06/2005	Post-Standard - Madison County Bureau, The	NY
Abolition Hall of Fame sees first inductions	10/23/2005	Post-Standard - Madison County Bureau, The	NY
Abolition Hall of Fame to induct first members	10/22/2005	WSTM-TV	NY
Celebration of NAHOF Honorees	10/22/2005	Mid-York Weekly	NY
The National Abolition Hall of Fame	10/21/2005	WAER-FM	NY
The National Abolition Hall of Fame	10/21/2005	WIBX-AM	NY
Five to be inducted into Abolition Hall of Fame	10/21/2005	Observer-Dispatch, The	NY
SMHT Celebrates Property Acquisition	09/10/2005	Mid-York Weekly	NY

9. Conclusion/2006-2007 outlook

At the culmination of the 2005-2006 academic year, the Upstate Institute Executive and Community Boards will meet in a joint session to plan and help set direction for the upcoming year. Although the Upstate Institute will continue its ongoing projects within the region, this meeting provides an opportunity to brainstorm new initiatives and pinpoint key community issues that can serve as a focus for the year to come.

An exciting development for 2006-2007 is the appointment of Professor Ellen Kraly as the new director of The Upstate Institute. Ellen is the William R. Kenan, Jr. Professor of Geography at Colgate. Her research interests include the relationship between immigration and U.S. population growth, population and environmental change, emigration from the United States, refugee policy and resettlement and immigrant incorporation, human rights and Australian Aborigines, and status attainment among immigrant and racial populations in the United States. She is currently conducting field research on the role of refugee resettlement on community development in Utica. Ellen is a pioneer in the area of community-based research at Colgate and is greatly respected for the wonderful way in which she engages students in her work, both inside and outside the classroom. Ellen has served on the Upstate Institute Executive Board for the past two years. In her time as director, she will continue to build relationships with the community and expand the work of the Institute.

In 2006-2007, it is anticipated that The Upstate Institute will continue its Upstate Field School as a way to benefit community partners while engaging students in work across the region. Additionally, the executive board is seeking ways to further promote faculty research on issues relevant to the Upstate Region.